



# INTRODUCTION

## OVERVIEW AND HISTORY

Savita Synergy (previously called Savita Metal), established in 2017, is a distinguished player in the aluminum industry, specializing in the trade and distribution of premium-quality aluminum-related goods and aluminum scrap. With strategically located offices in Kolkata, Delhi, and Navi Mumbai, we cater to clients all over India. We take pride in our integrated approach, which includes our own anodizing plant, AL13 Metal, and a powder coating plant, HPG Coaters, to provide comprehensive solutions for our clients.



## REBRANDING

### FROM SAVITA METAL TO SAVITA SYNERGY

The transition from Savita Metal to Savita Synergy marks a significant evolution in the company's journey. While continuing its core focus on the trade and distribution of aluminum products and scrap, the new identity reflects a broader vision—one that includes complete aluminum solutions and value-added services. The word Synergy captures the spirit of collaboration and long-term partnerships with customers, vendors, and stakeholders. As part of this transformation, the company is expanding its workforce and setting up new departments to enhance operational efficiency and support future growth. This rebranding signals a modern, forward-thinking approach, positioning Savita Synergy for sustainable expansion while staying rooted in reliability.



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# MISSION

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Delivering complete aluminum solutions with trust, quality, and long-term commitment from first inquiry to final delivery. We aim to serve diverse needs with reliable products, thoughtful service, and a strong foundation built on care, consistency, and continuous improvement.

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# VISION

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To be a globally trusted name in aluminum — leading with integrity, growing with purpose, and delivering value at every step.

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# CORE VALUES

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The graphic features the word 'SAVITA' in large, white, sans-serif letters, each letter contained within a dark green, puzzle-piece-shaped block. Below each letter block is a vertical white bar with a dark green top and bottom section. Each bar contains a title, a short paragraph of text, and a circular icon with a padlock symbol. The bars are connected by small dark green circles, suggesting a chain or sequence.

S	A	V	I	T	A
<b>SERVICE FIRST</b>	<b>ACCOUNTABILITY</b>	<b>VALUE CREATION</b>	<b>INTEGRITY</b>	<b>TRUST</b>	<b>ADAPTABILITY</b>
We lead with a mindset of serving — our customers, team, and partners.	We take ownership of our actions and outcomes — quietly and consistently.	We aim to add long-term value through every product, process, and relationship.	We operate with honesty, fairness, and respect — always.	We work hard to earn and keep the trust of those who rely on us.	We stay open to change and ready to grow with evolving needs.



# BRAND POSITIONING

We offer complete aluminum solutions, supporting our customers from first inquiry to final delivery, with care, consistency, and commitment.



# KEY OFFERINGS

## ● PRODUCTS

**1. Aluminum Scrap** – We source and supply high-quality aluminum scrap suitable for recycling and manufacturing, ensuring consistent material quality for industrial use.



**2. Ingots & Billets** – Our aluminum ingots and billets are produced to exacting standards, ideal for further processing in casting, rolling, and extrusion applications.



**3. Extrusions & Profiles** – We offer a wide range of extruded aluminum profiles in various shapes and grades, tailored for use in construction, automotive, and industrial projects.



**4. Custom Dies** – We design and manufacture custom dies as per client specifications, enabling precision and flexibility in aluminum profile production.



# KEY OFFERINGS

## ● SERVICES

**1. Anodizing** – Our anodizing service enhances aluminum surfaces with a durable, corrosion-resistant, and decorative finish, suitable for architectural and industrial applications



**2. Powder Coating** – We provide premium powder coating solutions with a variety of textures and colors, offering superior finish quality, durability, and weather resistance.



**3. Custom Fabrication / Cutting / Finishing** – Our in-house capabilities include precision cutting, machining, and finishing services, enabling end-to-end customization of aluminum products.



# SCALING WITH PURPOSE

**50,000+** ORDERS FULFILLED



**5,000+** HAPPY CUSTOMERS



**01 CR\*** TONES DELIVERED TILL DATE



## LEADERSHIP

### MAYANK BANSAL

( Entrepreneur | Metal Industry Expert | Building a Legacy of Strength & Durability )

As the Director of Savita Synergy, Mayank has dedicated himself to transforming the aluminum industry with a commitment to quality, innovation, and sustainability. Since establishing the company in 2017, he has worked relentlessly to build a strong distribution network spanning India, ensuring seamless supply chain efficiency and top-tier customer service. Under his leadership, Savita Synergy has grown into a trusted name in the trade and distribution of premium aluminum products and aluminum scrap. With an integrated approach, the company has expanded our capabilities through AL13 Metal (our anodizing plant) and HPG Coaters (our powder coating facility), offering comprehensive metal finishing solutions to our customers.

Beyond business, Mayank is deeply committed to sustainability and environmental responsibility. His focus on aluminum recycling and eco-friendly coating processes reflects his dedication to a greener future. Additionally, he has taken significant strides in international trade, strengthening our global footprint. With a passion for scaling businesses, Mayank continuously seeks new market opportunities, strategic partnerships, and innovative solutions to drive growth and excellence in the metal industry.





# THANK YOU !

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